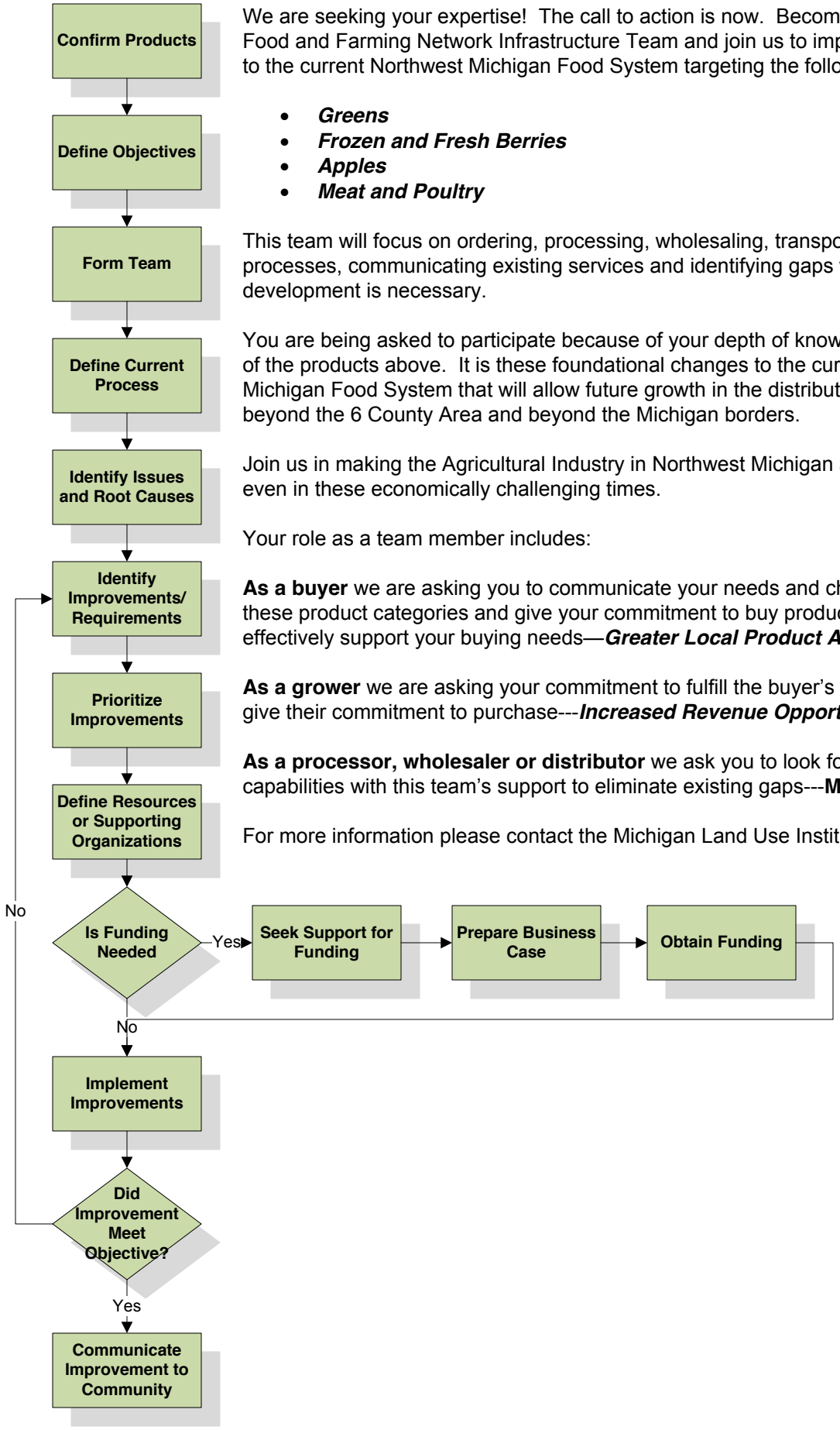

We are seeking your expertise! The call to action is now. Become a member of the Food and Farming Network Infrastructure Team and join us to implement improvements to the current Northwest Michigan Food System targeting the following products:

- ***Greens***
- ***Frozen and Fresh Berries***
- ***Apples***
- ***Meat and Poultry***

This team will focus on ordering, processing, wholesaling, transporting and storage processes, communicating existing services and identifying gaps where further development is necessary.

You are being asked to participate because of your depth of knowledge with at least one of the products above. It is these foundational changes to the current Northwest Michigan Food System that will allow future growth in the distribution of these products beyond the 6 County Area and beyond the Michigan borders.

Join us in making the Agricultural Industry in Northwest Michigan a key growing market even in these economically challenging times.

Your role as a team member includes:

As a buyer we are asking you to communicate your needs and challenges in each of these product categories and give your commitment to buy product if this group can effectively support your buying needs—***Greater Local Product Availability***

As a grower we are asking your commitment to fulfill the buyer's product needs as they give their commitment to purchase---***Increased Revenue Opportunities***

As a processor, wholesaler or distributor we ask you to look for ways to expand your capabilities with this team's support to eliminate existing gaps---**Market Expansion**

For more information please contact the Michigan Land Use Institute.